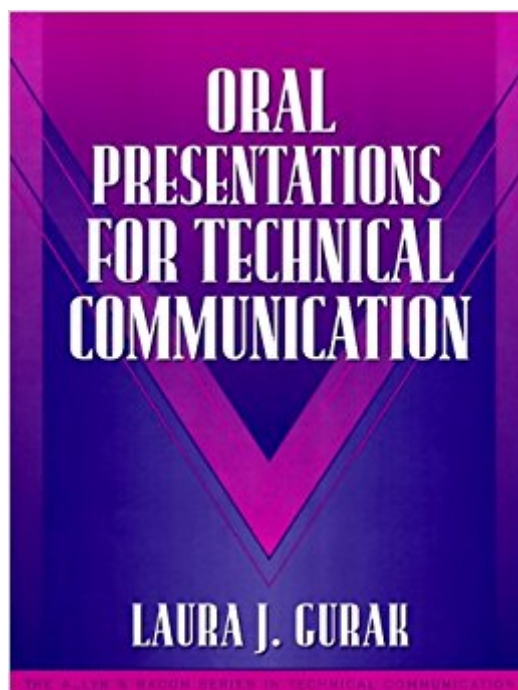




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Oral Presentations For Technical Communication: (Part Of The Allyn & Bacon Series In Technical Communication)



Synopsis

Oral Presentations for Technical Communication provides what most technical communication books lack: clear, accessible instruction on speaking. This book helps professionals master public speaking in a technical or scientific environment, whether it be through traditional presentations with whiteboards and flipcharts or presentations with computer software such as PowerPoint. Unlike most general speech texts, which include examples from various disciplines, Oral Presentations uses specific examples from the fields of science and technology and shows how skilled technical communicators make complex information accessible to non-technical audiences. The first three parts of the book focus on basic skills and concepts, including four basic types of presentations relevant to technical communication. The last two parts introduce more advanced topics, such as legal, privacy, and censorship issues, and the changing nature of presentations in the digital age. Oral Presentations thus brings together the best, most current instruction from three fields: technical communication/rhetoric, speech communication, and computer and information technology. For professionals in public speaking, oral presentations, and technical communication.

Book Information

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Customer Reviews

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Excelent!

I'm teaching a class in technical presentations and this book helped me distill down the material into talking points. It also gave a great deal of advice to avoid pitfalls of presenters...particularly technical presenters. I only wish that everyone giving TED talks would read this book and take it to heart. There are some incredible technical presenters...to be sure...but presenting doesn't always come naturally to folks and I think more so in the technical community. Read this, practice the rubric to make a good talk and watch your audience go from being bored/confused to being fully engaged in your ideas.

Ordered wrong book for school

Great purchase

helps with school work

So everything has went smoothly and I appreciate it!

The textbook, "Oral Presentations for Technical Communication," was delivered at a satisfactory time allowing me to have it for my first class. The condition was as reported so I have no complaints about that.

It's Good small not to big Good Condition. Shipment arrived just in Time for class to start.

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